



PRO15
NORTHEAST COLORADO
Celebrating
20 years
of providing a voice & advocating for
Northeast Colorado

www.Pro15.org

October 14-16, 2020

**Fall Conference, Awards
Ceremony and Candidate Forum**

WEDNESDAY, OCTOBER 14, 2020

20th Anniversary Party

9:00 am , Wednesday, October 14th

Celebrating our 20 years and recognizing the members that have been with us from the beginning.
There may be cowbells.

Trade Agreement with Canada and United Kingdom

9:45 am Wednesday, October 14th

The British Consulate will be joining us to talk about the pending trade agreement and in particular the impact on agriculture in our region.

Erin Kuhn, British Consul and Jennifer Groover, Agriculture Attaché

Engaging the Millennials and Generation Z in the Future of the Region

10:15 am , Wednesday, October 14th

As we look towards the survival of our region and our voice, it will depend on engaging these two generations. They think differently than prior generations. Are we ready to engage, accept their ideas and potentially change the course of the region?

Discussion during Break Time—LeaAnn Laybourn and Lucas McConnel

North / South Transportation in the Region

10:45 am Wednesday, October 14th

A look at recent studies on Highway 385 (High Plains Highway) and Highway 71 (Heartland South) and the North/South Passenger rail from Fort Collins south.

Dean Wingfield, Highway 385; Joe Kiely, Highway 71; and Randy Grauberger, State Rail

Northeast Colorado Trivia

NE Colorado Trivia

12 noon—Wednesday, October 14th

You will get assigned a team just before the contest begins - Study Hard Prizes Involved

Hemp and CBD—Several Years Later

1:30 pm , Wednesday, October 14th

Our original meeting on hemp was held in Akron, CO and had over 100 people from around the state wanted to learn about the industry. Has it fulfilled its vision, has CBD manufacturing in the region helped and what is the future as more states join in production?

Priyanka Sharma, Ph.D. | CEO, Kazmira, LLC and Bethleen McCall, President, Colorado Hemp

Civics 101

2:15 am, Wednesday, October 14th

Take the test during one of the breaks and see how you do. There is a prize

Lessons Learned from Covid 19

2:45 pm Wednesday, October 14th

No one was prepared for a worldwide pandemic and whether you believe it is much ado about nothing or believe that it is quite serious and will be with us for a while, a conversation is in order about what we learned and how our retail, service, tourism industries survive and thrive. Looking at best practices, what type of help would have been beneficial and how the way of doing business has changed.

Kari Linker, Moderator Panelists: Curt Freed, Morgan Community College; Sara Crosthwaite, City of Fort Morgan; Andrea Spresser, All About U; Jennifer Gripbert, TWC Management.

Awards Ceremony

4:00 pm Wednesday, October 14th

Sikorsky S-70 FIREHAWK® helicopter briefing by Jeanette Eaton Vice President of Strategy & Business Development for Commercial Systems and Services for Lockheed Martin

Alumni of the Plains – Hi Plains Award – Partner Award – Executive Director Award

THURSDAY, OCTOBER 15, 2020

The Future Look of Education - A Whole New World

9:00 am, Thursday, October 15th

Will it look more like home schooling, pod schools, tutoring, all online, less brick and mortar, will funding change to go with student?

Bret Miles, CASE; Michael Cooke, Council for a Strong America; Shannon Nichols, Colorado Succeeds;

Connect 4 Colorado Health

9:45 am, Thursday, October 15th

Our major sponsor will share updates on their organization that will impact us and the rest of the state.

Kevin Patterson, CEO

Challenges of One Size Fits All in the State

10:15 am, Thursday, October 15th

Is it Rural/Urban divide or is it trying to fit everything into a round hole when some of the holes are square, rectangle and triangle and maybe even an octagon? How do we educate, advocate and really tell the story of why one size does not fit all?

Discussion during Break Time Led by Melanie Worley and Terry Hofmeister

Energy's Economic Impact

10:45 am, Thursday, October 15th

Pro 15 has always been an all of the above energy believer. Our region is poised to be an even bigger energy sector than it is with oil & gas, wind and solar. Just what does that mean and what are both the risks and rewards.

Scott Prestige, COGA; Greg Brophy, Western Way; and Mike Kruger, Colorado Solar, invited

Featured Speaker

Scott Friedman - Motivational Humorist

12 noon, Thursday, October 15th

"The Best Way to Predict the Future is to Create It"

Drought - Cyclical - Catastrophic - Conspiracy

1:30 pm Thursday, October 15

Exploring the impact of drought on our agriculture, municipalities, economic development and

recreation. How do we plan for years down the road? Does climate change play a role? Is it just cyclical? What does the future hold ?

Panelists: Brad Wind, Northern Water; Nick Colglazier, Colorado Corn; Jill Corbin, State Tourism; Peter Goble, State Climatologist Office; Greg Baker, Aurora Water

Pro 15 Boot Camp

2:15 pm, Thursday October 15th

If you are new to Pro 15 or thinking of joining or just need a refresher this is for you. An overview of our history, how we make decisions, how you can get involved and what are the benefits for your organization.

Led by Cathy Shull during Break time

Immigration

2:45 pm, Thursday, October 15th

Looking the how we solve the immigration problem, how they integrate and impact our region and what is the cost.

Brock Herzberg, Colorado Business Coalition for Immigration Solutions and Megan Pfeiffer, Colorado Business Round Table